



Province of the  
**EASTERN CAPE**  
EDUCATION

Iphondo leMpuma Kapa: Isebe leMfundo  
Provinsie van die Oos Kaap: Departement van Onderwys  
Porafensie Ya Kapa Botjhabela: Lefapha la Thuto

# **NATIONAL SENIOR CERTIFICATE**

**GRADE 12**

**SEPTEMBER 2025**

**BUSINESS STUDIES P2**

**MARKS: 150**

**TIME: 2 hours**

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This question paper consists of 9 pages.

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## INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections and covers TWO main topics.

SECTION A: COMPULSORY

SECTION B: Consists of THREE questions.

Answer any TWO of the three questions in this section.

SECTION C: Consists of TWO questions.

Answer any ONE of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

Note that ONLY the answers to the first TWO questions selected in SECTION B and the answers to the FIRST question selected in SECTION C will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.
4. Except where other instructions are given, answers must be written in full sentences.
5. Use the mark allocation and nature of each question to determine the length and depth of an answer.
6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME (minutes)
<b>A: Objective-type questions COMPULSORY</b>	<b>1</b>	<b>30</b>	<b>20</b>
<b>B: THREE direct/indirect type questions CHOICE: Answer any TWO.</b>	<b>2</b>	<b>40</b>	<b>70</b>
	<b>3</b>	<b>40</b>	
	<b>4</b>	<b>40</b>	
<b>C: TWO essay-type questions CHOICE: Answer any ONE.</b>	<b>5</b>	<b>40</b>	<b>30</b>
	<b>6</b>	<b>40</b>	
<b>TOTAL</b>		<b>150</b>	<b>120</b>

7. Begin the answer to EACH question on a NEW page, e.g. QUESTION 1 – NEW page, QUESTION 2 – NEW page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

**SECTION A (COMPULSORY)****QUESTION 1**

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, for example 1.1.6 D.

1.1.1 A water pump exploded at paint and coating manufacturer. A/an ... leadership style should be applied.

- A charismatic
- B autocratic
- C transactional
- D democratic

1.1.2 Zizo, an insurance broker, should ... during her presentation.

- A Maintain a good relationship with presenters
- B revise objectives that were not achieved
- C use suitable headings
- D ignore criticism from colleagues

1.1.3 A written invitation to the public to buy shares is known as a/an ...

- A agreement.
- B prospectus.
- C memorandum of incorporation.
- D certification of registration.

1.1.4 Hanna's management listens to the employees but let them know that they are in control of the situation. This is one way of dealing with a/an ... personality.

- A complaining
- B quiet
- C expert
- D aggressive

1.1.5 The manager applies ... when he contacts designer experts to complete a questionnaire on how to change the design.

- A the Delphi technique
- B brainstorming
- C the nominal group technique
- D force field analysis

(5 x 2) (10)

- 1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

social responsibility; consistency; cultural; conflict; reinstatement; continuity;  
social; corporate social investment; average; grievance

- 1.2.1 The insurer will apply the ... clause when assets are insured for less than their market value.
- 1.2.2 Businesses with ... have the ability to exist even if a change of ownership takes place.
- 1.2.3 Businesses that hold an ethical view point that says every organisation must benefit society as a whole are practising ...
- 1.2.4 Shirley, an unhappy employee, followed the ... procedure when she verbally reported a work-related issue to her supervisor.
- 1.2.5 Managers at Sweepers Tech Company promotes ... rights by allowing the workers to use their own language during their lunch break. (5 x 2) (10)

- 1.3 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A–J) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK, for example 1.3.6 K.

COLUMN A		COLUMN B	
1.3.1	Leadership	A	shareholders have a preference claim on company assets in the event of bankruptcy
1.3.2	Ordinary shares	B	team members focus on the completion of a task
1.3.3	Abuse of work time	C	identify potential dangers in the workplace
1.3.4	Adjourning	D	use power because of their knowledge and skill
1.3.5	Health and safety representatives	E	business should conduct training on the content of the code of ethics
		F	identify potential dangers by providing personal protective clothing in the workplace
		G	team members gather information about each other
		H	shareholders are the last to be paid, if the company is declared bankrupt
		I	businesses should conduct regular audits
		J	use power because of the position of authority

(5 x 2) (10)

**TOTAL SECTION A: 30**

**SECTION B**

Answer ANY TWO questions in this section.

**NOTE:** Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, for example QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

**QUESTION 2: BUSINESS VENTURES**

- 2.1 Name any FOUR examples of short-term insurance. (4)
- 2.2 Outline the functions of the Johannesburg Securities Exchange (JSE). (6)
- 2.3 Identify the leadership theory applied by Moodley to manage his employees in EACH of the statements below:
- 2.3.1 Moodley uses different leadership styles in different circumstances. (2)
- 2.3.2 He encourages his employees to be creative and explore new ways of doing things. (2)
- 2.4 Explain aspects that should be considered when designing a multimedia presentation. (6)
- 2.5 Read the scenario below and answer the question that follows.

**NOMA'S CLUB (NC)**

NC was requested to prepare a presentation on the finances of the club. He used slides that were projected on a screen. He also provided the audience with hard copies of his presentation at the beginning of the session.

Identify TWO visual aids applicable to NC. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 2.5.

<b>VISUAL AIDS</b>	<b>MOTIVATIONS</b>
1.	
2.	

(6)

- 2.6 Discuss how the following criteria could contribute to the success and/or failure of a private company:
- 2.6.1 Legislation (4)
- 2.6.2 Capital (4)
- 2.7 Suggest the role of a personal attitude in successful leadership. (6)

**[40]**

**QUESTION 3: BUSINESS ROLES**

- 3.1 State any FOUR examples of professional behaviour. (4)
- 3.2 Outline the responsibilities of employees in promoting health and safety in the workplace. (6)
- 3.3 Read the scenario below and answer the questions that follow.

**DEE ENTERPRISES (DE)**

DEE Enterprises is located in a poverty-stricken area where people cannot afford basic needs. Many people in the community are unemployed. Employees at DE who are living with HIV/Aids are often absent from work.

- 3.3.1 Name TWO socio-economic issues applicable to DE in the scenario above. (2)
- 3.3.2 Discuss the impact of corporate social investment (CSI) on businesses. (6)
- 3.4 Read the scenario below and answer the question that follows.

**CHAMPION FINANCIAL (CF)**

Champion Financial successfully recruited a group of accountants to assist the local government with its financial accounting. Conflict occurs among team members. The leader trusts the team and avoids interfering in the operations of the team.

Identify TWO stages of team development that are applicable in the scenario above. Motivate your answer by quoting from the scenario.

Use the table below as a GUIDE to answer QUESTION 3.4.

STAGES OF TEAM DEVELOPMENT	MOTIVATIONS
1.	
2.	

(6)

- 3.5 Discuss the importance of team dynamic theories in improving performance. (6)
- 3.6 Distinguish between *problem-solving* and *decision-making*. (4)
- 3.7 Recommend ways in which business can create an environment that promotes creative thinking. (6)

**[40]**

**QUESTION 4: MISCELLANEOUS TOPICS****BUSINESS VENTURES**

- 4.1 List FOUR forms of investments. (4)
- 4.2 Outline the characteristics of a non-profit companies. (6)
- 4.3 Read the scenario below and answer the questions that follow.

**ZERO PLASTIC MANUFACTURER (ZPM)**

Zero Plastic Manufacturer is in the process of investing their surplus funds. They considered the return on investment and inflation rate in the different investment options. ZPM also identified another venture capital as the best opportunity to expand their business.

- 4.3.1 Name TWO factors in the scenario above that ZPM should consider when making an investment decision. (2)
- 4.3.2 Explain venture capital as a type of investment opportunity. (4)
- 4.4 Recommend situations in which laissez-faire/free reign can be applied in the workplace. (4)

**BUSINESS ROLES**

- 4.5 State any FOUR economic rights of employees in the workplace. (4)
- 4.6 Read the scenario below and answer the questions that follow.

**HEALTH SOLUTION (HS)**

Health Solution is a large company that provides a comprehensive range of health care solution. The management of HS listed the advantages and disadvantages of changing the business structure.

- 4.6.1 Identify the problem-solving technique applied by HS from the scenario above. (2)
- 4.6.2 Explain how the business can apply the problem-solving technique identified in QUESTION 4.6.1 (4)
- 4.7 Discuss ways in which business can contribute time and effort in improving the well-being of their communities. (6)
- 4.8 Advise the business on the benefits of diversity in the workplace. (4)

**[40]****TOTAL SECTION B: 80**



**SECTION C**

Answer ANY ONE question in this section.

**NOTE:** Clearly indicate the QUESTION NUMBER of the question chosen. The answer to the question must start on a NEW page, for example QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

**QUESTION 5: BUSINESS VENTURES (INVESTMENT: INSURANCE)**

Some businesses are not well conversant with the differences between over- and under-insurance. Businesses are legally obliged to insure against certain risks that may or not occur. Insurance offers many advantages to businesses. The contract between the insured and the insurer must be based on certain principles.

Write an essay on investment insurance in which you include the following aspects:

- Describe the differences between *over* and *under insurance*.
- Explain the following types of compulsory insurance:
  - Road Accident Fund (RAF)
  - Unemployment Insurance Fund (UIF)
- Discuss the advantages of insurance for the business.
- Advise businesses on indemnification/indemnity as a principle of insurance.

**[40]**

**QUESTION 6: BUSINESS ROLES (ETHICS AND PROFESSIONALISM)**

Businesses are required to conduct their operations in an ethical and professional manner. King Code principles for good corporate governance provide guidelines on how business should behave ethically and professionally. Businesses must know how effective business practice should be conducted. Unethical business practices will have a negative impact on business operations.

Write an essay on ethics and professionalism in which you include the following aspects:

- Outline the difference between *ethical* and *professional behaviour*.
- Explain how businesses can apply the King Code principles of:
  - Transparency
  - Accountability
- Discuss ways in which professional, responsible, ethical and effective business practice should be conducted.
- Suggest how unfair advertising, as a type of unethical business practice, poses challenges to business.

**[40]**

**TOTAL SECTION C: 40**  
**GRAND TOTAL: 150**